



AEOLIAN RIDE

WWW.AEOLIAN-RIDE.INFO

PRESS PHOTOS AVAILABLE: <http://www.aeolian-ride.info/presskit.html>

PRESS CONTACT: Jessica Findley connect@aeolian-ride.info

有關新聞照片： <http://www.aeolian-ride.info/presskit.html>

記者可聯繫： Jessica Findley connect@aeolian-ride.info

Aeolian Ride is an international event where public art meets cycling. Riders sign up free online to meet and ride bicycles in sculptural costumes which inflate as they ride, transforming the landscape of the city. There are three suit shapes, a “bunny” a “bubble” and a “drop”. Aeolian Ride seeks to excite, delight and involve the rider as well as the passerby.

The Aeolian ride will take place Sunday April 28th, 2013. The riders meet at 10am in Tai Po **Market Station** at the Sai Wan Bicycle Rental Shop. At 11am, we begin our 1.5 hour ride to Tai Mei Tuk, followed by a BBQ lunch. Limited number suits are available. For more info and to sign up go to www.aeolian-ride.info

Additionally, the Aeolian Ride artist, Jessica Findley, is offering personalized bike aura portraits to the first 15 people who raise over \$333 USD by April 28th for CharityWater.org. Charity water is a non-profit providing drinkable water for those in critical need. One clean water well costs \$5000 USD, so if 15 people raise \$333 **each**, we can buy a well for a village in need. For more info and to sign up go to www.aeolian-ride.info

The first Aeolian Ride took place in New York July 04, 2004, since then there have been 22 rides in 19 different cities around the world. This project was created by Brooklyn based artist, Jessica Findley. **More** of her work can be seen at: www.sonicribbon.com. This ride can not operate without local support. The Hong Kong event is made possible by the support from local participants, Jo Rowek & Scott Findley of 10design.co, Winnie Ling of WDesigninc.com, photography by JasonLFindley.com, and video by Cameron Murray.